

**AMERICAN MEDICAL WRITERS ASSOCIATION
AMWA Pacific-Southwest Chapter**

<http://www.amwa-pacsw.org/>

MARCH 7, 2009 MEETING ANNOUNCEMENT

Directions

Carlsbad is readily accessible to San Diego members as well as those from Orange and Los Angeles Counties. The Windmill Restaurant is visible from I-5, located 1 block east (inland) of I-5 at the Palomar Airport Rd. exit.

Coming from the north, exit at Palomar Airport Road and bear left; make a U-turn at Paseo del Norte and turn right into the Windmill parking lot.

Coming from the south, exit at Palomar Airport Road and turn right on Palomar Airport Rd.; turn left immediately at the traffic light onto Paseo del Norte, followed quickly by another left into the Windmill parking lot.

Enter through the doors below the windmill.

**AMWA, STC, and SANDSWA Team
Up for Audience Analysis**

**Presented by AMWA, the Society for Technical
Communication, and the San Diego Science Writers
Association**

The Windmill Restaurant in Carlsbad

Saturday, March 7, 2009 10:30 AM – 2:00PM

Here is another great opportunity to network and mingle with your fellow chapter members AND two sister organizations.

This brunch meeting will be an interactive and interesting mixer that you won't want to miss. A representative from each organization will briefly present the purpose, background, meeting location, and other key information about their organization and each will participate in a panel presentation/discussion about audience analysis.

Panel Speakers:

Heather Oliff, AMWA member
Allyson Smith, STC member
Lynne Friedmann, SANDSWA member

Agenda:

10:30-11:00	Networking and coffee/tea
11:00-12:00	Buffet brunch and brief presentations
12:00-1:30	Presentation/discussion
1:30-2:00	Networking and goodbyes

Cost: \$10 for members and non-members

**Please make your reservation with Linda Kester by 02 Mar 2009
kester10@aol.com (310-370-7442)**

**Then send check (payable to AMWA-Pacific Southwest Chapter) to:
Treasurer Linda Kester**

2728 Alvord Lane, Redondo Beach, CA 90278

We look forward to seeing you!

**Jacki Dyck-Jones, PhD, (619-742-7383)
President, AMWA Pacific SW Chapter**