



PostScripts...

Vol 1, Issue 1, Oct 10, 2009

AMWA-PacSW
Chapter Member
Opens New Business

Message from the President — By Noelle Demas

It's a new AMWA year and I am delighted to be the new Chapter President, joining a very supportive and active chapter board. I am particularly excited about the revival of the PostScripts newsletter (established ~1972) in this online format. This electronic newsletter will help achieve one of my goals for the chapter, that being to increase communication between the local chapter membership and board, and within the entire AMWA membership. Additionally, I plan to bridge the large geographic gap by hosting a Web conference, linking two meeting sites (one in AZ and the other in CA) in the Spring of 2010. Stay tuned, it will be an *exciting* year! Please feel free to e-mail or call me with your suggestions and feedback and, of course, offers to volunteer are always welcome.

Terranova Medica, LLC, a medical education company dedicated to the delivery of high-quality, high-value medical education initiatives and consulting services, launched in September 2009, according to President and founder, Lisa Tushla. Lisa brings over 15 years of experience in medical education to her role at Terranova Medica. The AMWA-PacSW Chapter wishes Lisa the best of luck in her new endeavor.

Call for Volunteers for 2011 Asilomar Conference By Jacki Dyck-Jones



It is never too early to plan ahead! On every odd-numbered year our chapter hosts the Pacific Coast (Asilomar) Conference while the Northern California Chapter takes over on even-numbered years. I am seeking volunteers to help in the planning for the 2011 Conference. We will be putting together an exciting program of speakers and workshops, and would benefit from the input of our chapter members! The committee will meet via monthly evening teleconferences to discuss the planning. If you think that you would enjoy being on the committee, please contact me at jdyckjones@gmail.com.

If you have any member news for the upcoming November newsletter, please send us an email with details by November 5, 2009.



Language Notes



A "jiffy" is an informal unit of time used in the computer industry, most commonly interpreted as 1/100th of a second or 10 milliseconds.

Upcoming Meeting on 14 Nov 2009 at La Jolla Shores Hotel

8110 Camino del Oro, La Jolla, CA 92037 (858) 459-8271

Parking: free on-street parking, \$5 fee for hotel garage (no validation)

Robin Weaver, Principal of Regulatory Writing Services (San Diego, CA) will present "Regulatory Writing – It's just Guidance, isn't it?" Regulatory writing is different from other forms of medical writing in that there are often detailed guidelines about specific content, order, and terminology. Robin will give you tips on how to reply when your client or medical director says "Well, it's just guidance."

Katie Smith, PhD of Katie Smith Consulting (Carlsbad, CA) will present "The Evolving World of Regulated Medical Devices." This presentation will give a brief overview of medical device classifications, examples of each class, and a description of the pathway to FDA clearance or approval. New regulatory developments to address in vitro diagnostics (IVDs), or laboratory tests (a special class of medical devices) include Analyte Specific Reagents and IVDMIAS. Come learn what these acronyms mean and how the world of regulated medical devices is evolving.

Cost: \$20 members, \$25 nonmembers. RSVP required; sorry no walk-ins for this event.

Please respond by Monday, 02 November 2009 to treasurer@amwa-pacsw.org. Please send payment by check (payable to AMWA Pacific Southwest Chapter), to be received by Thursday, 05 November 2009, to Val Breda, Treasurer, 5216 Prosperity Lane, San Diego, CA 92115.

Agenda: 11:00 networking-11:30 buffet lunch/networking-12:30 presentation-1:30 – 2:30 networking

Job Posting — By Chip Reuben

If you or your employer has an opening for a medical writer and would like to include an entry in our Chapter's JOBMAIL, please send a job description to the Employment Coordinator, Chip Reuben at chip_reuben@hotmail.com. The following information is included in a typical entry: name of employer, location (city and state), requirements, responsibilities, and name and contact information for follow-up. Also please provide salary information, whether the position is temporary, permanent, or on a consultant basis, and whether telecommuting is permitted.

New Chapter Members for 2009 (so far!) Welcome New Members!

Sally Altman, Sara Arnold, Dana Banks, Elizabeth Bergan, Monique Berman, Jennifer Birkhauser, Pamela Boltz, Wendy Brunner, Cynthia Carr, Larry Cooper, Linda Davis, Nandini Ganguay, Jeff Gibbons, Carolyn Hunt, Rehan Jalali, Jeffrey Joyce, Andrew Keenan, Dalton Kingsbauer, Anita Krishnan, Andre Kuhlman, Patricia Kwan, Karen Landa, Malath Makhay, Mark Maricich, Larry Miller, Hoorig Nassanian, Mary Padilla, Leslie Parker, Anisha Patel, Leena Patel, Dennis Pierce, Leonard Polonsky, Kavitha Rajavel, Andrew Ren, Tami Robbins, Eleanor Roberts, Jose Rodriguez, Erica Rockabrand, Aron Ross, Margaret Russitano, Janine Roumain, Nicola Solomon, Victor Stevens, Gigi Talbott, Jaya Vas, Nathaniel Wheeler.

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Or the national AMWA web site at <http://www.amwa.org>